



**Notice to the market**

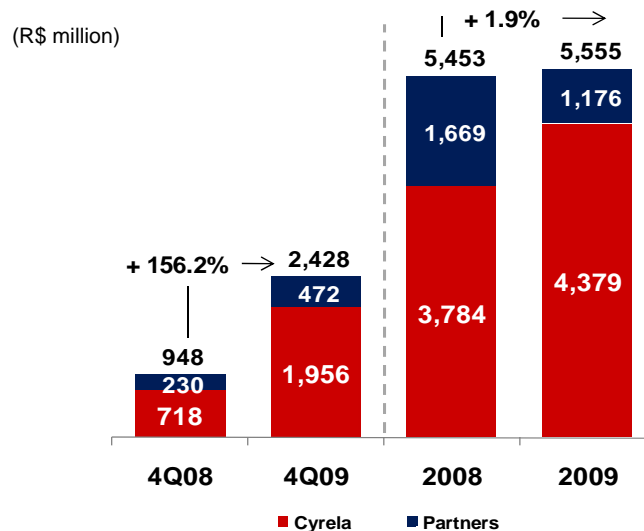
**Launches: R\$ 5.6 billion in 2009, above top end of the *Guidance***

**Sales: R\$ 5.2 billion in 2009, above top end of the *Guidance***

**São Paulo, January 27 2010** - Cyrela Brazil Realty S.A. Empreendimentos e Participações (Bovespa: CYRE3) announces the preview of pre-sales and launches in the fourth quarter and the full year of 2009. The figures are subject to audit revision.

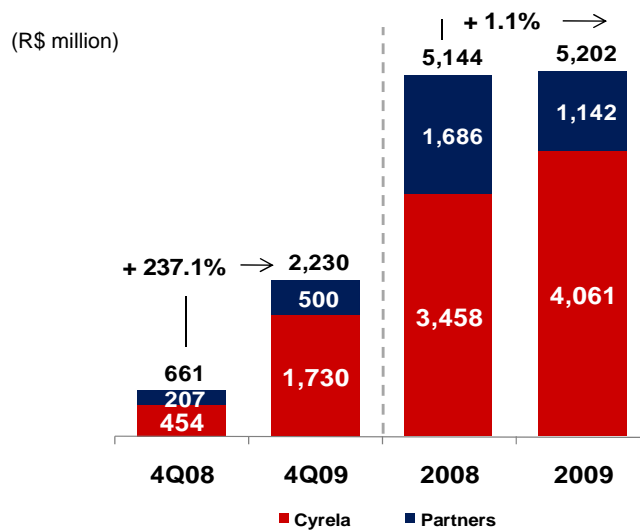
**Launches: 156.2% growth as compared to 4Q08**

Launches totaled R\$ 2,428.0 million in 4Q09 and R\$ 5,555.1 million in 2009, representing 108.9% of the top end of 2009 guidance. The number of units launched reached 26,030 in 2009.



**Sales: 237.1% growth as compared to 4Q08**

Pre-sales totaled R\$ 2,229.6 million in 4Q09 and R\$ 5,202.2 million in 2009 representing 102.0% of the top end of 2009 guidance. The number of units sold reached 23,886 in 2009.



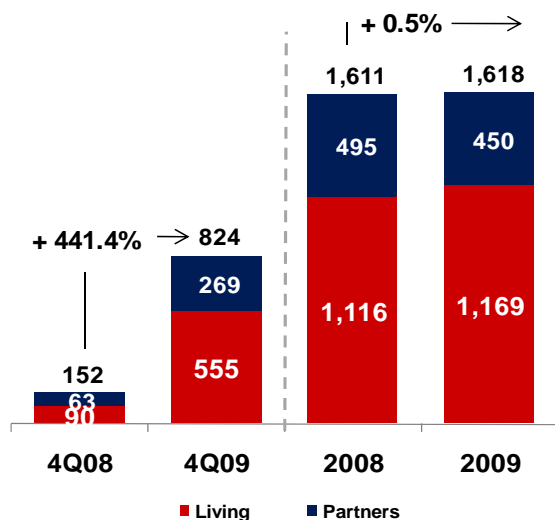
## LIVING: R\$ 1.6 billion launched and R\$ 1.7 billion sold in 2009

Living represented 29.1% of total launches and 32.9% of total sales of Cyrela in 2009, representing 0.5% growth in launches as compared to 2008 and 26.6% growth in sales as compared to 2008.

Living's launches totaled R\$ 824.3 million in 4Q09 and R\$ 1,618.4 million in the full year of 2009, totaling 14,649 units launched. Sales totaled R\$ 902.3 million in the quarter and R\$ 1,710.4 in the full year of 2009, amounting to 14,780 units sold.

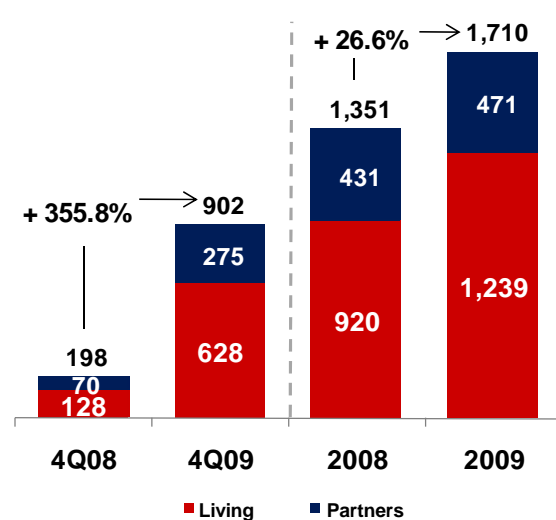
### Launches

(R\$ million)



### Sales

(R\$ million)





### **About Cyrela Brazil Realty**

Cyrela Brazil Realty S.A. Empreendimentos e Participações is the largest company of the Brazilian residential real estate market, acting in 55 cities and 17 Brazilian states and in Buenos Aires, Argentina. The Company also operates in the construction and real estate brokerage segments. Cyrela is listed on the Bovespa's Novo Mercado under the ticker CYRE3.

### **For further information, please contact:**

Investor Relations

Phone: +55 (11) 4502-3153

e-mail: [ri@cyrela.com.br](mailto:ri@cyrela.com.br)

[www.cyrela.com.br/ir](http://www.cyrela.com.br/ir)